

# Photography, Digital Recording & Images (PDRI) Policy

## Policy overview and purpose

The increasing use and convenience of digital photo and video recording devices has led to concerns about the moral, ethical and legal obligations with regard to photography, video recording and the potential for misuse in any public venue such as the West Sydney Wolves Sports Association.

This policy outlines the circumstances under which the PDRI Policy may be restricted or not permitted and provides guidelines for the West Sydney Wolves Sports Association staff when carrying out their duties. This Policy seeks to assist the West Sydney Wolves Sports Association staff meet its objectives of providing a welcoming, safe, harrasment free environment for everyone who enters.

The West Sydney Wolves Sports Association considers an interest in articulating this Policy for the following reasons:

- the growth of photographic and digital technology;
- protection of The West Sydney Wolves Sports Association members, patrons and staff

#### Scope

Any person entering West Sydney Wolves Sports Association venues or participating in West Sydney Wolves Sports Association is bound by these policies. Any person refusing to adhere will be removed and may be reported to the relevant authorities.

In all such situations, wherever an individual's image is to be used, consent should be obtained. Note however that Members when joining and renewing agree to the member's declaration as part of the West Sydney Wolves Sports Association Membership terms and conditions.

### Policy

- Under Privacy legislation including the Privacy Act 1988 (Cth), if an individual's identity is apparent, or can reasonably be ascertained, from a photograph or other image, then the collection, use and disclosure of that image is covered by that legislation. This extends to video and digital images as well as photographs.
- The West Sydney Wolves Sports Association retains the right to restrict photography or digital recording at Its descretion.

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#### **Images of minors**

- West Sydney Wolves Sports Association staff are not entitled or empowered to confiscate, or attempt to confiscate a person's camera or digital recording device regardless of situation, however are required to contact authorities in the event of suspicious or obtrusive acts.
- Should the West Sydney Wolves Sports Association wish to use imagery of minors to promote activities in magazines, websites and other media, we will adopt the Sport Australia (ASC) guidelines in these instances. These guidelines are:
  - The West Sydney Wolves Sports Association shall obtain permission from the minor's parent/guardian prior to taking the images of the minor.
  - The use of images of senior players will be used only after permission has been granted.
  - The West Sydney Wolves Sports Association shall ensure that all persons relevant to the minor's wellbeing are aware of the way in which the image is to be used and how long the image will be displayed.
  - Unless unavoidable, if an image of a minor is to be used, the West Sydney Wolves Sports Association wil avoid naming the child;
  - West Sydney Wolves Sports Association will not display information about a minor's hobbies, likes/dislikes, school, etc.
  - The West Sydney Wolves Sports Association shall only use appropriate images of the minor, relevant to sport or activity, and ensure that the minor is suitably attired.
  - Where possible, the West Sydney Wolves Sports Association will reduce the ability for direct copying of pictures from a website to another source
  - These guidelines are for indivduals and do not include group or event photos with more than a single Individual.
  - Any legislation relevant to photography or digital imagery superscedes this policy
  - To assist in providing a safe physical environment the West Sydney Wolves Sports Association has CCTV surveillance system installed upon the premises. This CCTV surveilance system Is not covered under this policy and referce should be made to the CCTV policy available on the website.

Policy review date - June 2023